

What is claimed is:

1. A container comprising:

- ✓ (a) a fitment including
 - (i) an outer wall having a top and a bottom,
 - (ii) a bottom wall extending inwardly from the bottom of said outer wall, and
 - (iii) a pour spout extending upwardly from said bottom wall,
 - ✓ (b) a bottle base,
 - ✓ (c) a bottle body extending upwardly from said bottle base to a bottle finish,
 - (d) said finish including an inner wall including a first locking surface abutting said outer wall of said fitment,
 - (e) said fitment outer wall and finish inner wall forming a reservoir entrapping fluid product when said container is inverted,
 - (f) said fitment outer wall including a first product exit aperture,
 - (g) said first finish locking surface including a first channel leading from said reservoir toward an exit from said bottle.
(D) I at least in part
2. The container according to claim 1 wherein said first channel leads to said first product exit aperture.
3. The container according to claim 1 wherein said fitment bottom wall includes a product drainage aperture.

4. The container according to claim 1 wherein said first finish locking surface is an inwardly extending locking ridge which frictionally abuts said fitment outer wall.

5. The container according to claim 2 wherein said product exit aperture is tapered toward a top end of said outer wall.

6. The container according to claim 1 wherein said first finish channel is tapered toward an upper end of said finish.

7. The container according to claim 2 further including at least one further product exit aperture. *unless*

8. The container according to claim 2 further including second and third product exit apertures.

9. The container according to claim 1 wherein said fitment further comprises a generally annular rim extending radially outwardly from the top of said outer wall. 103

10. The container of claim 1 further comprising a closure having an end wall, an inner circumferential wall depending from said end wall, an outer circumferential wall concentric with and spaced from said inner circumferential wall, a web parallel to and spaced from said end wall and connecting said inner and outer circumferential wall mating with outer threads on the finish.

11. The container according to claim 10 wherein said closure includes internal threads which mate with external threads on said bottle finish.

12. The container according to claim 9 wherein said rim includes an opening for liquid emerging from said channel.

13. The container according to claim 2 wherein said product exit aperture is spaced from said bottom wall.

14. The container according to claim 2 wherein said outer wall includes an upper half and a lower half and at least 40% of the area of said product exit aperture is contained within the upper half.

15. The container according to claim 2 wherein said outer wall includes an upper half and a lower half and at least 50% of the area of said product exit aperture is contained within the upper half.

16. The container according to claim 2 wherein said outer wall includes an upper half and a lower half and at least 70% of the area of said product exit aperture is contained within the upper half.

17. The container according to claim 2 wherein said outer wall includes an upper half and a lower half and at least 80% of the area of said product exit aperture is contained within the upper half.

18. A container comprising:

(a) a fitment including

(i) an outer wall having a top and a bottom,

(ii) a bottom wall extending inwardly from the bottom of said outer wall, and

- (iii) a pour spout extending upwardly from said bottom wall,
- (b) a bottle base,
- (c) a bottle body extending upwardly from said bottle base to a bottle finish,
- (d) said finish including at least one locking surface abutting said outer wall of said fitment,
- (e) said fitment outer wall including a first product exit aperture,
- (f) said finish locking surface including a channel leading from said reservoir to the exterior of said container at the top of the bottle.

19. The container according to claim 18 wherein said fitment bottom wall includes a product drainage aperture.

20. The container according to claim 18 wherein said finish locking surface is an inwardly extending locking ridge which frictionally abuts said fitment outer wall.

21. The container according to claim 18 wherein said product exit aperture is tapered toward a top end of said outer wall.

22. The container according to claim 18 wherein said finish channel is tapered toward an upper end of said finish.

23. The container according to claim 18 wherein said fitment further comprises a generally annular rim extending radially outwardly from the top of said outer wall.

24. The container of claim 18 further comprising a closure having an end wall, an inner circumferential wall depending from said end wall, an outer circumferential wall concentric with and spaced from said inner circumferential wall, a web parallel to and spaced from said end wall and connecting said inner and outer circumferential wall mating with outer threads on the finish.

25. The container according to claim 24 wherein said closure includes internal threads which mate with external threads on said bottle finish.

26. The container according to claim 18 wherein said product exit aperture is spaced from said bottom wall.

27. The container according to claim 1 wherein the bottle body is transparent or translucent.

28. The container according to claim 18 further including at least one further product exit aperture.

29. The container according to claim 1 further comprising a second finish locking surface including a second channel leading toward the exterior of the container at the top of the bottle.

30. The container according to claim 1 wherein said fitment outer wall is generally annular.